

# Sara Elyse West

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## EDUCATION

**Ph.D. in English**, University of Arkansas, Fayetteville, Arkansas, expected May 2018.

Specialization: Rhetoric, Composition, and Literacy

Dissertation: “The Challenge of Anonymous and Ephemeral Social Media: Reflective Research Methodologies & Student-User Composing Practices”

Committee: Adam R. Pope (chair), David A. Jolliffe, Patrick J. Slattery

**Graduate Certificate in Technical Writing and Public Rhetorics**, University of Arkansas, Fayetteville, Arkansas, expected May 2018.

**M.A. in Literature & Language**, with Distinction, East Tennessee State University, Johnson City, Tennessee, 2013.

**B.A. in English**, Valedictorian, Lincoln Memorial University, Harrogate, TN, 2011.

## PUBLICATIONS

### Peer-Reviewed Articles

West, Sara, & Pope, Adam R. (forthcoming Jan. 2018). Corporate Kairos and the Impossibility of the Anonymous, Ephemeral Messaging Dream. *Present Tense Journal*, Special Issue on The Rhetorics of Platforms.

West, Sara. (2017). Confronting Negative Narratives: Challenges of Teaching Professional Social Media Usage. *Business and Professional Communication Quarterly*. doi: <https://doi.org/10.1177/2329490617723118>

West, Sara. (2016). Yik Yak and the Knowledge Community. *Communication Design Quarterly*, 4(2B), 11-21.

### Non-Refereed Publications

West, Sara. (2017). S-Town and the Discomfort of Multimodality. In *Digital Rhetorical Collaborative*. Retrieved from <http://www.digitalrhetoriccollaborative.org/2017/07/28/s-town-the-discomfort-of-multimodality/>

West, Sara, & Dieterle, Brandy. (2016). Pokémon Go and Collaborative Gameplay. In *Digital Rhetoric Collaborative*. Retrieved from <http://www.digitalrhetoriccollaborative.org/2016/10/29/pokemon-go-collaborative-gameplay/>

## AWARDS, HONORS, & GRANTS

Computers and Writing Travel Grant, Computers and Writing/Graduate Research Network Travel Awards Committee, 2017

Nominee, J. Hillman Yowell Award for Excellence in Teaching, Fulbright College, University of Arkansas, 2017

Graduate Fellowship, Sweetland Digital Rhetoric Collaborative, 2016-2017

Larry Guinn Endowed Award for Academic Achievement in Rhetoric, Literacy, Composition and/or Linguistics, University of Arkansas, 2016

Doctoral Academy Fellowship, University of Arkansas, 2013-2017

John D. Allen Award for Outstanding Graduate Student in English, East Tennessee State University, 2012-2013

## CONFERENCE ACTIVITY

### National Conferences

- “Rhetorical Research Methods and Ethical Quandaries: A Roundtable Discussion.” (forthcoming 2018). With Lauren Cagle, Jordynn Jack, Jennifer Malkowski, Lisa Meloncon, and Sarah Singer. Biennial Conference of the Rhetoric Society of America, Minneapolis, MN.
- “Rubles and Rhetoric: Corporate Kairos and Social Media's Crisis of Common Sense.” (forthcoming 2018). With Adam R. Pope. Association for Teachers of Technical Writing Conference, Kansas City, MO.
- “Designing the New (Media) Composition: Social Media in FYC.” (2017, July). Conference of Writing Program Administrators, Knoxville, TN.
- “The Challenge of Anonymous and Ephemeral Social Media: Reflective Research Methodologies & Student-User Composing Practices.” (2017, June). Graduate Research Network, Computers & Writing Conference, Findlay, Ohio.
- “Now You See it, Now You Don't: The Role of Researcher in Ephemeral Social Media Spaces.” (2017, March). Conference for College Composition and Communication, Portland, Oregon.
- “Teaching While Tweeting: Using Social Media in Traditional FYC Classrooms.” (2016, March). Computer Connection at the Conference for College Composition and Communication, Houston, Texas.
- “Using Social Media in Technical and Professional Communication Classes.” (2015, July). Conference of Writing Program Administrators, Boise, Idaho.
- “Imagine You're Not Writing for Your Teacher: Mediating 'Imaginary' Contexts by Using Online Writing.” (2015, March). College English Association Conference, Indianapolis, Indiana.

### Regional Conferences

- “Yik Yak, Web 2.0, and the Rhetoric of Transparency.” (2015, November). South Central Modern Language Association, Nashville, Tennessee.
- “‘In Detroit youse gotta learn to speak English’: Appalachian Dialect and Identity in Harriette Arnow's *The Dollmaker* and Daniel Petrie's TV Movie.” (2013, November). South Atlantic Modern Language Association Conference, Atlanta, Georgia.
- “The Culture Divide: A Rationalization of Behavior in Vladimir Nabokov's *Lolita*.” (2013, February). Tennessee Philological Association Conference, Knoxville, Tennessee.

### Graduate Conferences

- “Social Media, Professional Writing, and the English Department.” (2016, March). University of Arkansas GSE Conference, Fayetteville, Arkansas.

“Have you ever heard of Google?": Information/Misinformation Transfer on Yik Yak.” (2015, March). University of Arkansas GSE Conference, Fayetteville, Arkansas.

“Are There People Left Who Can't Type?": Researching Typing Literacy in the 21<sup>st</sup> Century.” (2014, March). University of Arkansas GSE Conference, Fayetteville, Arkansas.

“Chopin's Calixta: Overcoming the Boundaries of Patriarchy.” (2012, March). University of Virginia GESA Conference, Charlottesville, Virginia.

### Conference Service

Session Chair, “Technical Communication Praxis in a Globalized World.” (2017, March). Association of Teachers of Technical Writing, Portland, Oregon.

Session Chair, “Acting on Data: Corpus-Based, Computer-Aided Analysis of Student Writing.” (2016, April). Conference on College Composition and Communication, Houston, Texas.

Moderator, “Imaginative Approaches to Digital Literacy.” (2015, March). College English Association Conference, Indianapolis, Indiana.

Session Chair, Appalachian Literature, “Carved from the Mountains: Defining Sustainability in the Appalachian Region.” (2014, November). South Atlantic Modern Language Association, Atlanta, Georgia.

Session Secretary, Appalachian Literature, “Constructing Culture in World and Image: Exploring Boundaries and Intersections.” (2013, November). South Atlantic Modern Language Association, Atlanta, Georgia.

### LECTURES AND WORKSHOPS

“Spotting Fake News.” (2017, October). Fayetteville Public Library Workshop Series, Fayetteville, Arkansas.

“What ‘counts’ in digital scholarship?: Contributions to the Sweetland Digital Rhetoric Collaborative Wiki.” (2017, July). Co-led mini workshop with David Coad, Brandy Dieterle, Brandee Easter, Anne Gere, Adrienne Raw, and Naomi Silvera. Computers and Writing Conference, Findlay, Ohio.

“Narratin' Snapchat and Synthesizin' Storify: Using Social Media in the Composition Classroom.” (2015, October). Teaching Composition Workshop, University of Arkansas.

“Using Visual and Social Media to Teach the Rhetorical Triangle.” (2013, November). Teaching Composition Workshop, University of Arkansas.

### TEACHING EXPERIENCE

**Senior Graduate Teaching Assistant (Instructor of Record)**, University of Arkansas

(\* = Developed curriculum)

**English 3053: Technical and Report Writing** (Spring 2018—2 sections)

22-student technical and report writing courses for students in a variety of majors, including health, science, and computer engineering majors.

\***English 2003: Advanced Composition, Multimodal Focus** (Fall 2017—2 sections)

22-student pilot courses on multimodal composition for students in a variety of majors, including education, health, and social science majors. (Curriculum co-developed with Adam R. Pope)

**English 3035: Technical and Report Writing** (Spring 2017—1 section)

22-student technical and report writing pilot course for students in a variety of majors, including health, science, and computer engineering majors.

**English 1033: Technical Composition 2** (Fall 2016—1 section)

18-student technical composition course for business and engineering majors.

**\*English 1023S: Writing for Social Media** (Spring 2016—2 sections)

19-student composition courses that focused on professional communication on social media.

**English 2003: Advanced Composition** (Fall 2015—2 sections)

18 to 22-student composition courses about writing in and for the workplace.

**\*English 1023S: Writing about Online Writing** (Spring 2015—1 section)

19-student composition course that focused on analysis of online discourse communities.

**English 1023: Composition II** (Spring 2014—2 sections)

19-student composition courses that followed the writing about writing pedagogical approach.

**English 1013: Composition I** (Fall 2013—2 sections, Fall 2014—1 section)

18-student composition courses on introductory elements of first year composition such as critical reading, summary, synthesis, and analysis.

**Adjunct Instructor**, Colorado Technical University Online**English 105: Professional Written Communications (Online)** (April 2017-present)

25 to 35-student 5.5-week course sessions on professional writing through analysis of and discussions about social media.

**Graduate Teaching Assistant (Instructor of Record)**, East Tennessee State University**English 1020: Critical Thinking and Argumentation** (Spring 2013—2 sections)

25-student first-year composition courses that explored reading, researching, and writing processes through examination of cultural artifacts.

**English 1010: Critical Reading and Expository Writing** (Fall 2012—2 sections)

25-student first-year composition courses that introduced students to critical reading strategies and phases of writing and researching processes.

**ADMINISTRATIVE EXPERIENCE****Subject Matter Expert (Course Development) for English 105: Professional Written**

**Communication (Online)**, Career Education Corporation, Colorado Technical University (October 2017)

Created online content and questions for lessons on writing and researching for social media. (Unit 1, Lessons 5-9)

**Curriculum Development for Social Media Unit, English 5523: Technical Writing for Online**

**Audiences (Online)**, Graduate Certificate in Technical Writing and Public Rhetorics, University of Arkansas (Fall 2016)

Created a 4-week graduate unit on writing for social media. Created all unit content, including weekly video lessons, reading lists, reading responses, and major assignment.

**Program in Rhetoric and Composition Support Team Member**, University of Arkansas (2015-2016)

Acted in volunteer support capacity to the Writing Program Administrator in responsibilities of the Program in Rhetoric and Composition. Participated in one-on-one mentoring sessions regarding curriculum development, budgeting, staffing, and other WPA duties.

**Teaching Support Coordinator**, Program in Rhetoric and Composition, University of Arkansas (Fall 2014-Spring 2015)

Researched, developed, and maintained a SharePoint site to house writing program documents for Program in Rhetoric and Composition and the Writing Program Administrator. Monitored and maintained English Department Tech Support Center.

**Assistant Director**, Mountain Heritage Literary Festival & Cumberland Gap Writer's Studio, Lincoln Memorial University (2012, 2013, 2014, 2016)

Worked with directors to plan, organize, and host an annual writing festival of over 100 participants. Managed teams of Summer OH.

## ACADEMIC APPOINTMENTS

**Scorer, English Language Placement Exam**, English Language and Cultural Studies Program, University of Arkansas (August 2017)

**Graduate Writing Tutor**, CLASS+ Writing Center, University of Arkansas (August 2014-May 2017)

**Grant Writing & Consulting Group**, University of Arkansas (August 2014-present)

**ARCARE/East Arkansas Literacy Outreach Project Assistant**, Brown Chair in English Literacy, University of Arkansas, directed by David A. Jolliffe (Fall 2013)

**Counselor**, Appalachian Young Writers' Workshop, Lincoln Memorial University (2012, 2013)

**Counselor**, Tennessee Young Writers' Workshop, Austin Peay State University (2011, 2012, 2013)

**Graduate Writing Tutor**, Center for Academic Achievement, East Tennessee State University (August 2011-May 2012)

## SERVICE

### Field & Institutional Service

Committee Member, WPA-GO Digital Presence Committee (2015-2016)

Committee Member, GSE Conference Planning Committee, University of Arkansas (2015-2016)

Discussion Group Leader, Professionalism and Communication Group, New Teaching Assistant Orientation, University of Arkansas (Fall 2015)

Ph.D. Liaison, Graduate Students of English, University of Arkansas (2014-2015)

Co-Editor, *Arkansas English Newsletter* Department of English, University of Arkansas (2014-2015)

Teaching Mentor, Composition I, Program in Rhetoric and Composition, University of Arkansas (Fall 2014)

Poetry judge, *The Mockingbird*, East Tennessee State University (2013)

Nonfiction judge, *The Mockingbird*, East Tennessee State University (2012)

### Community Service

Volunteer, 7Hills Homeless Center, Fayetteville, Arkansas (January 2017-present)

Volunteer, Purr Catfe, Fayetteville, Arkansas (August 2017-present)

## RELEVANT COURSEWORK

### Technical and Professional Writing

The Practice of Technical Writing, Grant Writing Track (Adam R. Pope)

Technical Writing for Online Audiences (Adam R. Pope)

Document Design for Technical Writers (Adam R. Pope)

### **Rhetoric and Composition**

Seminar in Pedagogical Theory (Patrick J. Slattery)  
Seminar in Rhetorical and Literary Theory and Criticism (David A. Jolliffe)  
Seminar in Technology, Materiality, and Writing (Adam R. Pope)  
Composition Pedagogy (Elías Domínguez Barajas)  
Teaching Writing for Online Audiences (Adam R. Pope)

### **Readings Courses**

History of Technical and Professional Communication (Adam R. Pope)  
New Media Studies (Adam R. Pope)  
Research Methods (Adam R. Pope)  
Rural Literacies and Place-Based Pedagogies (David A. Jolliffe)

### **TECHNOLOGY SKILLS**

Adobe InDesign, Illustrator, Photoshop, Acrobat  
Camtasia Video Editor  
Google Office Suite  
HTML/CSS (proficient)  
Microsoft Office & Sharepoint  
Silverback Guerrilla Usability Testing  
WordPress

### **PROFESSIONAL MEMBERSHIPS**

Association of Teachers of Technical Writing (ATTW)  
Council of Writing Program Administrations (CWPA)  
National Council of Teachers of English (NCTE)  
Rhetoric Society of America (RSA)  
University of Arkansas Graduate Students of English

### **PROFESSIONAL REFERENCES**

Upon request.